



CASE STUDY: HARTEVELT

Innovative leader in fashion logistics

Hartevelt is a family-run fashion logistics company that exists for well over 70 years. Since then they have grown from a small dry cleaning service to a full service providing firm. They handle the distribution for various large Dutch companies from Utrecht to anywhere in Europe.

Over the past few years, Hartevelt has been improving their efficiency by utilizing innovative solutions. In line with this strategy they are the first owner of a Equinox LR-sorter. This sorter will be used to handle their inbound and outbound fashion items.

Roy de Zoete, COO at Hartevelt explains the previous situation: "We unpacked all items and manually linked them to a location with a barcode scanner. This enabled our software to locate all receiving items. After putting away all receiving items, we started picking the orders, where a large amount of these items were forwarded directly to shops or customers. With the LR-sorter we can combine the in- and outbound process, which saves us the extra step of putting away items that can be forwarded directly. This improves our efficiency and allows us to ship items faster."

8.000 items per hour is the maximum capacity of the LR-sorter, but this exceeded the requirements. To allow easier induction for the operators, the sorter speed was set to 6.000 items per hour.

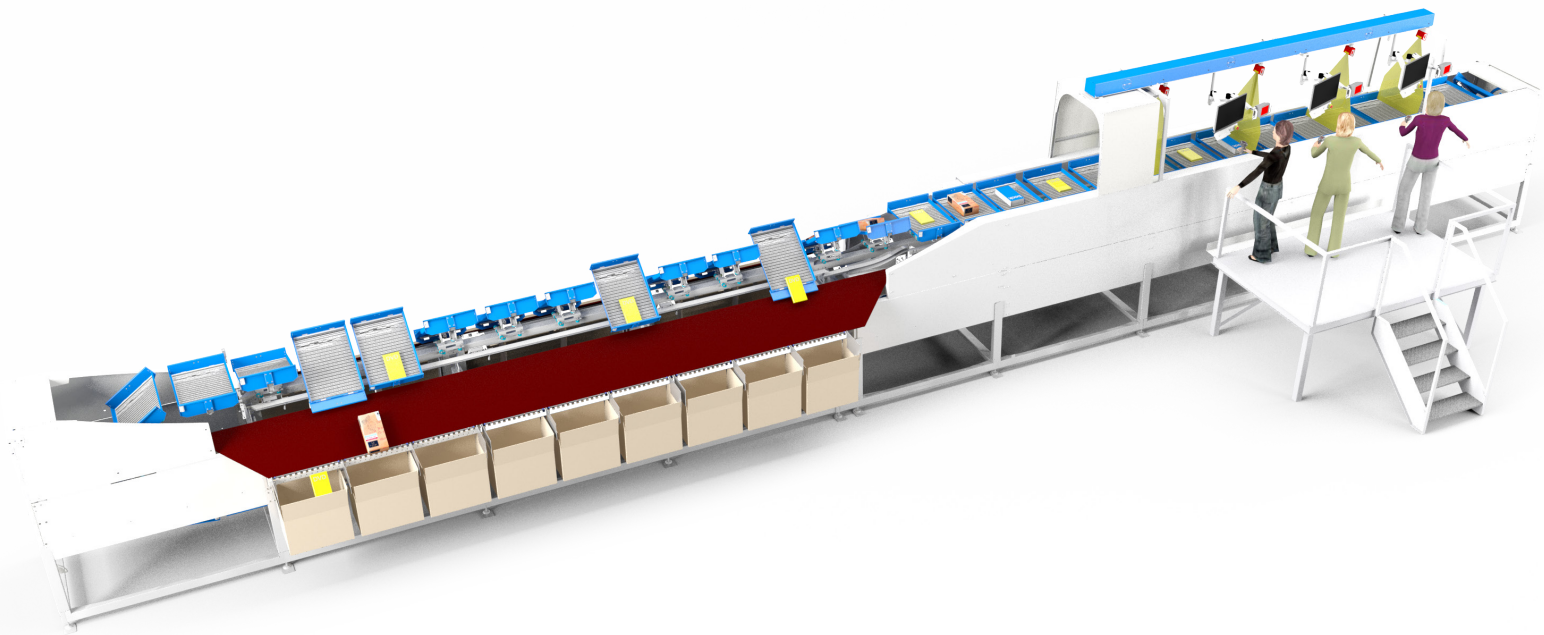
"With this new sorter we significantly improve our efficiency. Additionally, it enables us to ship items faster"

Roy de Zoete, COO, Hartevelt

Modular solution

The LR-sorter is the first Equinox sorter with a complete modular design. The sorter is designed in standard sections that can be expanded with options. This modular design decreases the time needed for the assembly and installation. This enables a short delivery time. The machine will be assembled and installed in-house before shipping it to Hartevelt. After testing the machine is broken down into plug and play pieces. By doing so, the installation time on-site and with it, Hartevelt's down-time is reduced significantly.





Dual purpose sorter

The LR-sorter is used to sort fashion items such as shoes, bags, jackets and accessories. These can be inbound items that are received from Hartevelt's customers and outbound items. The inbound items are unpacked and inserted into the sorter. They are allocated to a location in the warehouse and sorted accordingly. The outbound items are batch picked from the warehouse and sorted based on their destination. These two sorting presets have been added to the software. The operators can easily select the right sorting program before starting the sorter.

Improved customer service

Hartevelt is no stranger to innovation. In 2018 they won the NETEX award for innovation following their investments in efficiency and a new platform that allows customers to take care of all their dry-cleaning services online. By investing in these innovations, Hartevelt is able to offer their clients an efficient and hassle-free service. The LR-sorter is another addition in this strategy and allows Hartevelt to handle their orders more efficiently.

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