

CAMAIEU



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REFURBISHMENT OF EXISTING SORTERS

CASE STUDY: CAMAIEU

Maximized efficiency by refurbishing existing sorters

Fashion company Camaïeu is updating their existing sorters in their warehouse in Roubaix, France. Camaïeu is a French retail clothing company which manufactures and sells its own collections of women's clothing.

Camaïeu's warehouse latest upgrade included two pre-sorters that have been installed a few years ago. In addition there are five flat sorters (bomb bay sorters) that have been installed over ten years ago. To maximize the efficiency of the flat sorters and ensure their uptime, they are being refurbished by Equinox and Transitic one at a time. This includes improvement or replacements of moving parts, updating the electrical installation and installation of new displays around the sorter. In addition, the Exact software for each sorter will be updated and moved to a new server.

By refurbishing their existing sorters, Camaïeu is ready for the coming years without needing to invest in new machines. This is one of the advantages of the Equinox sorter doctor program, which provides an alternative for new-built sorters when an existing sorter is already in place.

This service includes a quick scan with a report that outlines possible upgrades. The proposal always takes the reuse, repair or modification of existing components into consideration to prevent unnecessary costs.

About Camaïeu

Founded more than 30 years ago, Camaïeu is the leading brand of women's ready-to-wear clothing in France and is supported by a network of more than 900 stores around the world in 20 countries/territories (including 650 in France). The Camaïeu group has more than 5,200 employees, including 4,000 in France who work to offer 100 new articles every week. Camaïeu has been recognised as France's Best Chain Store of the Year 2017-2018, in the Women's Fashion category (October 2017). This trophy was awarded by the marketing agency Newim.



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