



CASE STUDY

Secured Mail



"With this solution, Secured Mail is confidently facing the future"
James Wilkins – Operations Director





SECURED MAIL

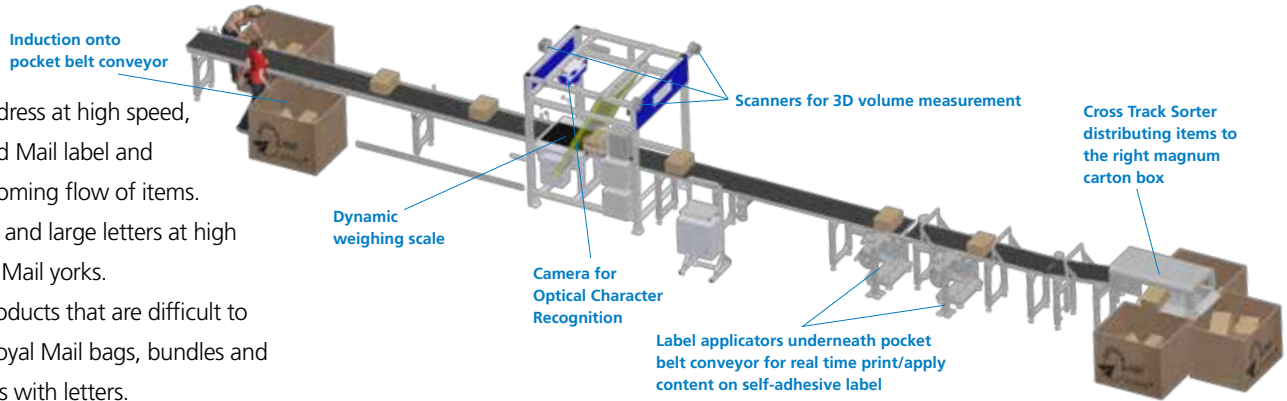
Flexibility through technology

Secured Mail, established in 2006 as a licensed postal operator, is now one of the largest technology enabled e-commerce and postal logistics businesses in the UK. The company, with hubs in Luton and Warrington, focuses on four key business areas: e-commerce, bulk mail, unsorted mail and international. For Secured Mail, flexibility through technology is essential for their present and future logistical success. That is why they asked Equinox MHE to provide a turnkey solution to help them become the first company with a fully automated mail sortation system.

Even fragile objects, or products with a round or cylindrical shape, can be sorted. Therefore this system is perfectly suited for sorting Royal Mail bags, bundles and trays with letters. All items slide gently out of the trays onto the driven conveyor belts.

The challenges

- 1 Identify the address at high speed, apply a Secured Mail label and presort the incoming flow of items.
- 2 Sorting parcels and large letters at high speed in Royal Mail works.
- 3 Distributing products that are difficult to sort, such as Royal Mail bags, bundles and Royal Mail trays with letters.



1 High speed label line

A key feature of the turnkey solution in Luton is the high speed label line with a 'legal for trade' certified DWS/OCR unit (see image).

2 Oval Sorter

At Secured Mail's Crick hub, Equinox MHE had installed a bomb bay Oval Sorter a few years ago. This installation has been moved

to the Luton hub and is in use for sorting parcels and large letters. Secured Mail applies this system for clients such as Amazon, City Link and Debenhams.

3 Slide Tray Sorter XL tray

Fitted with XL trays, this sorter system is able to distribute a wide range of products, from small, lightweight to big and bulky items.

Benefits

- 3 The system provides Secured Mail with an opportunity for growth and flexibility in adapting to new clients' wishes.
- 3 Secured Mail is able to sort all postal, parcel and e-commerce products.
- 3 Odd shapes and sizes of products do not pose any problem.
- 3 Automatic high speed address identification.



More information on our turnkey solution?

Scan the QR code and you will be redirected to a YouTube video.

